## Authenticity in Culturally-Based Knitting



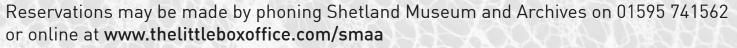
This full-day workshop will explore definitions of 'traditional' in Shetland knitwear design, the promotion, branding and marketing of 'authentic' Shetland knitwear, and how designers and industry are helped or hindered by a strong basis in heritage.

## Speakers include:

- Professor Lynn Abrams
- Dr Roslyn Chapman
- Dr Carol Christiansen
- Frances Lennard
- Rhoda Hughson
- Kathy Coull
- Helen Robertson

## Saturday 5th March 10.00am – 4.00pm

Admission free, but booking essential.



The event will also be broadcast live by 60North TV for Shetland Museum and Archives. See www.shetlandmuseumandarchives.org.uk/events for details.



The Textiles Collection cared for by Shetland Museum and Archives is a Recognised Collection of National Significance in Scotland





The study day is the last event in the series Knitting in the Round: Hand-Knitted Textiles and the Economy of Craft in Scotland, organised by the School of Humanities, University of Glasgow and funded by a grant from the Royal Society of Edinburgh.

Shetland Museum and Archives, Hay's Dock, Lerwick. ZE1 0WP Tel: 01595 741562

www.shetlandmuseumandarchives.org.uk

