

# Authenticity in Culturally-Based Knitting

museum  
Shetland  
archives

This full-day workshop will explore definitions of 'traditional' in Shetland knitwear design, the promotion, branding and marketing of 'authentic' Shetland knitwear, and how designers and industry are helped or hindered by a strong basis in heritage.

## Speakers include:

- Professor Lynn Abrams
- Dr Roslyn Chapman
- Dr Carol Christiansen
- Frances Lennard
- Rhoda Hughson
- Kathy Coull
- Helen Robertson

**Saturday 5th March**  
**10.00am – 4.00pm**

Admission free, but  
booking essential.

Reservations may be made by phoning Shetland Museum and Archives on 01595 741562 or online at [www.thelittleboxoffice.com/smaa](http://www.thelittleboxoffice.com/smaa)

The event will also be broadcast live by 60North TV for Shetland Museum and Archives. See [www.shetlandmuseumandarchives.org.uk/events](http://www.shetlandmuseumandarchives.org.uk/events) for details.



RECOGNISED

The Textiles Collection cared for by Shetland Museum and Archives is a Recognised Collection of National Significance in Scotland



University  
of Glasgow

The study day is the last event in the series Knitting in the Round: Hand-Knitted Textiles and the Economy of Craft in Scotland, organised by the School of Humanities, University of Glasgow and funded by a grant from the Royal Society of Edinburgh.

THE ROYAL  
SOCIETY  
OF EDINBURGH

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[www.shetlandmuseumandarchives.org.uk](http://www.shetlandmuseumandarchives.org.uk)

The Shetland Amenity Trust is a registered Scottish charity, No: SC017505

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